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FOR IMMEDIATE RELEASE

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ROOFING CORP OF AMERICA ACQUIRES INNOVATIVE ROOFING GROUP OF ATLANTA, GA

The Soundcore portfolio company enters the dynamic Southeast U.S. construction market with the acquisition of the leading commercial roofing contractor

July 13, 2021, Atlanta, GA – Roofing Corp of America is pleased to announce the addition of Innovative Roofing Group (IRG) of Atlanta, GA to its growing portfolio. The company serves the commercial roof repair and replacement segments and claims the leading property owners and managers in the private and public markets as clients. IRG has served the market since 2003 and is well regarded for the craftsmanship demonstrated by its production and sheet metal crews and the responsiveness of its large service department (www.innovativeroofing.net).



Innovative Roofing Group will continue to be led by Mike Cucuzza and Michael Laird who both serve as Executive Vice President, General Managers. Randy Korach, Roofing Corp of America's CEO had this to say about the acquisition; *"IRG is a terrific addition to the Roofing Corp of America family. They hold a*

strong position and reputation in the growing Atlanta market and have built an exceptional service department capability and client list.”

ABOUT ROOFING CORP OF AMERICA

Based in Atlanta, GA, Roofing Corp of America is building the home for the nation’s premier roofing contractors by attracting the industry’s most successful and respected entrepreneurs to join the Roofing Corp family. Through its local businesses, Roofing Corp of America delivers a wide range of roofing services to building owners, property and facility managers, homeowners’ associations, and general contractors. For additional information on Roofing Corp of America, please visit www.roofingcorp.com

ABOUT SOUNDCORE CAPITAL PARTNERS

Soundcore Capital Partners is a private investment firm focused on control equity investments in lower middle market North American headquartered businesses. The firm partners with exceptional management teams and creates long-term value for investors through a combination of strategic acquisitions and organic growth initiatives. For additional information on Soundcore Capital Partners, please visit www.soundcorecap.com.

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