

**FOR IMMEDIATE RELEASE**

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## **RANDY KORACH TO LEAD SOUNDCORE'S ROOFING CORP OF AMERICA**

*Roofing industry veteran to lead the rapidly growing,  
commercial roofing services portfolio company*

**August 3, 2021, New York, NY** – Soundcore Capital Partners is pleased to announce that Randy Korach will lead its commercial roofing portfolio company, Roofing Corp of America, based in Atlanta, GA.

Randy has deep experience in the building materials, paint & coatings, and construction services markets having owned/operated Innovative Roofing Group and served as a Division President at the Sherwin-Williams Company, and as President of Tremco Incorporated.

Feliks Zarotsky, Soundcore's Managing Director had this to say about the hire; *"We feel fortunate to have Randy on board leading our strategy in the commercial roofing space. His experiences are a perfect match with what we are trying to accomplish; scaling quickly by attracting the most respected and finest run commercial roofing contractors to the Roofing Corp of America family."*



To date, Roofing Corp of America has made three acquisitions:

- The Original Roofing Company (TORC) of Las Vegas, NV
- Innovative Roofing Group of Atlanta, GA
- Bone Dry Roofing Company of Athens and St. Simons, GA and Charleston, SC.

All of the owners and key executives of these great roofing companies are staying with Roofing Corp of America. That includes Guy Bennallack and Mike Coddington of TORC, Mike Cucuzza and Michael Laird of Innovative Roofing Group, and Chad Collins and Travis Webb of Bone Dry. With these three transactions, Roofing Corp of America, is already a top 20 roofing contractor in the United States and is poised for rapid growth.

#### **ABOUT ROOFING CORP OF AMERICA**

Based in Atlanta, GA, Roofing Corp of America is building the home for the nation's premier roofing contractors by attracting the industry's most successful and respected entrepreneurs to join the Roofing Corp family. Through its local businesses, Roofing Corp of America delivers a wide range of roofing services to building owners, property and facility managers, homeowners' associations, and general contractors. For additional information on Roofing Corp of America, please visit [www.roofingcorp.com](http://www.roofingcorp.com)

#### **ABOUT SOUNDCORE CAPITAL PARTNERS**

Soundcore Capital Partners is a private investment firm focused on control equity investments in lower middle market North American headquartered businesses. The firm partners with exceptional management teams and creates long-term value for investors through a combination of strategic acquisitions and organic growth initiatives. For additional information on Soundcore Capital Partners, please visit [www.soundcorecap.com](http://www.soundcorecap.com).

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